



Q4 2023 | ISSUE 1

NEWSLETTER



## Introducing the Colson Group Quarterly Newsletter

We are thrilled to announce the launch of our quarterly newsletter, a new and exciting way for us to connect with our valued customers. A lot has been happening at Colson Group, and our newsletter will serve as your exclusive insider's guide to everything happening within our company.

With our quarterly newsletter, you'll have a front-row seat to all the exciting news and happenings at Colson Group, right at your fingertips. Thank you for being a part of our journey and enjoy the newsletter!



## New Distribution Center Unveiled in Phoenix, Arizona: Elevating Customer Service

Last quarter, Colson Group unveiled its latest strategic endeavor aimed at enhancing customer service and operational efficiency. The company proudly announces the establishment of a cutting-edge distribution center in Phoenix, Arizona, solidifying its commitment to meeting the evolving needs of its customers.

Located in a prime industrial area, this state-of-the-art facility will play a pivotal role in Colson Group's operations. It will act as a central hub for streamlined storage, efficient distribution, and order fulfillment operations. The facility is expected to bring heightened convenience and reliability to customers within the western region. Rich Kobar, the CEO of Colson Group, expressed the significance of this expansion: "Our decision to open a new warehouse and distribution center in Arizona

underscores our dedication to catering to customer requirements. This strategic move not only strengthens our supply chain capabilities but also fosters growth within the region. Our aim is to expedite order fulfillment, minimize lead times, and ultimately elevate the overall customer satisfaction."

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**-RICH KOBOR, CEO**

The establishment of this distribution center aligns with Colson Group's overarching philosophy of customer-centric innovation. By strategically locating the facility in Phoenix, the company is better poised to cater to the needs of its customers while optimizing its operational efficiency.

As Colson Group continues to be a pioneering force in the caster and wheel solutions industry, the introduction of this distribution center marks yet another milestone in the company's journey to provide unmatched service, operational excellence, and customer satisfaction.





## Introducing The New CGUSA Website: A One-Stop Destination for All Your Brand Needs

We're thrilled to announce the launch of our brand-new website, a culmination of hard work, innovation, and customer-centric thinking. This revamped online platform is designed to provide you with an enhanced shopping experience, bringing all your favorite brands together under one virtual roof. Welcome to a new era of convenience, choice, and effortless navigation.

### Why You'll Love Our New Website:

#### Time-Saving Convenience

Say goodbye to endless searches and tab-switching. With all brands housed in one place, you can find what you're looking for without the hassle.

#### Tailored Solutions

The industry-specific sorting functionality ensures that you're presented with casters that are best suited to your needs, eliminating guesswork and saving you time.

#### Informed Decisions

Each caster on our website comes with detailed specifications and features, helping you make well-informed decisions without any ambiguity. Compare products all within the same platform.

#### Simplified Browsing

Our user-friendly interface guarantees a smooth and enjoyable browsing experience. Filter your search by applications, industry, brand, and more.

#### Enhanced Product Pages

Each product page is designed to provide you with all the information you need to make an informed decision. High-quality images and detailed descriptions of industry applications and features are just a click away.





## Exciting Exhibitor Showcases Ahead for Albion Casters and MedCaster

Albion attended the International Ground Support Expo 2023 in Las Vegas the end of September. Albion Casters is also thrilled to have been a part of the IBEX Boatbuilder Show this past October in Tampa, an event for boatbuilders, manufacturers, and suppliers.

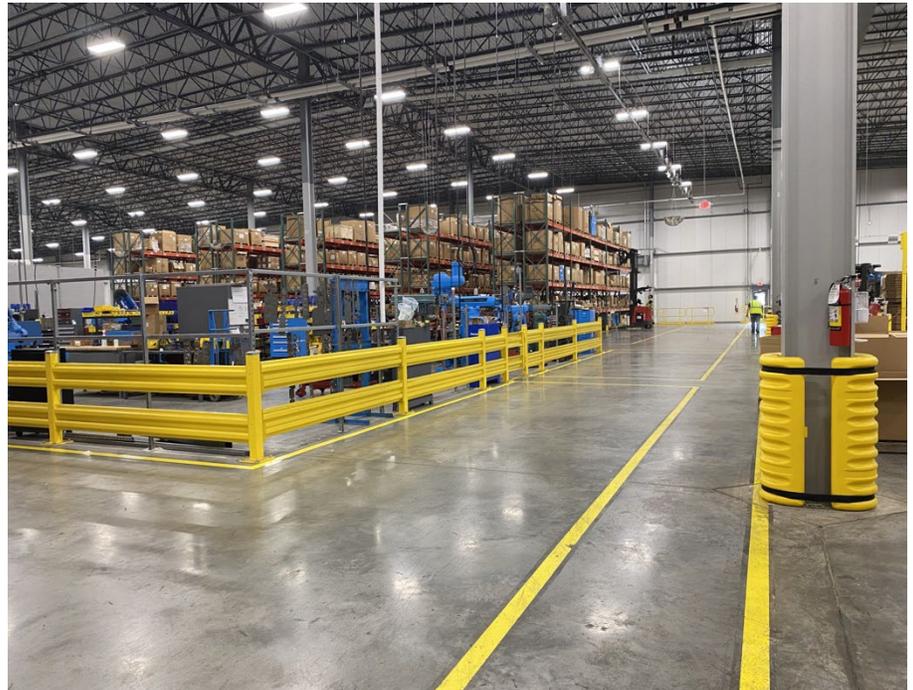
MedCaster is proud to announce their participation in the upcoming Healthcare Design Conference + Expo in New Orleans this November. MedCaster's presence signifies their commitment to enhancing healthcare environments through innovative caster solutions.

Follow our socials and website during and after these shows for the latest updates on our participation at these shows!

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## Colson Group's New Jonesboro Facility

Colson Group's new state-of-the-art manufacturing facility in Jonesboro is now completely operating at full capacity. Through investments made toward the new facility and its capabilities, Colson Group has expanded its production, standards, and improved the working environment for its employees. Learn all about the new plant and its capabilities by reading the blog on our website [HERE](#).



# REGENT "QUICK SHIP PROGRAM"

## CASTERS SHIPPED WITHIN 3 DAYS!

- Industry leading selection
- Fast deliveries
- Multiple size, wheel, and brake options available
- NSF Approved
- Ship up to 10,000 units in 2 weeks
- 2", 2.5", 3", 4", 5" available



DOWNLOAD CATALOGUE  
(PDF)



## Product Spotlight: Shepherd Regent Quick Ship Program

The Regent Quick Ship Program offers multiple size, wheel, and brake options available for shipping in as little as 3 days. This caster series has a range of sizes and attachment types making it versatile for a variety of applications. Shepherd Regent casters are made in the United States with high-strength

steel rigs for increased durability, and engineered to withstand the test of time. What sets them apart is their RoHS compliant zinc plating, ensuring corrosion resistance and versatility across a multitude of industries, including medical, food service, office, janitorial, and beyond.

In today's fast-paced business world, this program gives you the competitive edge you need with expedited shipping. Elevate your orders with shopping the industry-leading Regent selection [HERE](#).







## Colson Group Employees and Blue Wolf Capital Partners Donate \$27,000 to Monette Community Relief Fund

Employees of Colson Group joined forces with Blue Wolf Capital Partners, LLC to present a generous donation of \$27,000 to the City of Monette Community Relief Fund. The donation reflects a commitment to stand by the Monette community in the aftermath of the devastating EF4 tornado that struck the town on December 10, 2021. This act of goodwill underscores the strong bond between local businesses and the communities they continue to serve.

The funds have been allocated to the City of Monette's Community Relief Fund, which has been instrumental in providing immediate assistance and enhancing community safety. With a focus on preparedness for future natural disasters, the donation will be instrumental in supporting the installation and

maintenance of storm shelters in the area. The funds will be utilized to offset the cost of three new storm shelters located near crucial areas in the city: the city park, industrial park, and housing zones. These shelters are ADA-certified and handicap-accessible, they each can accommodate 25 to 30 individuals, and add to the existing network of shelters in the city, enhancing Monette's resilience to future potential natural disasters in the area.

As Monette and the surrounding areas continue their journey of recovery, this donation serves as a symbol of unity and shared determination. The collaboration between Colson Group, Blue Wolf Capital Partners, and the City of Monette illustrates the power of community partnership in times of need.



## Colson Group Keeps Casters Made in the USA

In today's globalized marketplace, it's not uncommon to find products from various countries on store shelves. When you choose casters made in the USA, you can expect exceptional quality. Colson Group's Albion brand takes pride in crafting their casters with precision and attention to detail. The use of high-quality materials and stringent manufacturing standards ensures that these casters are built to last. Some of their most popular made in the USA caster series include the Albion 16 Series, Albion 310 & 410 Series, Albion 315 & 415 Series, and their newly launched Maintenance Free 28 & 38 Series.



By opting for USA-made casters, you can experience longer-lasting mobility, resulting in

reduced maintenance and repair costs over time.

One of the key advantages of purchasing casters made in the USA is the faster turnaround time. Shepherd Casters offers the Regent Quick Ship Program which provides shipping in as little as 3 days. By eliminating the need for international shipping, you can significantly reduce the lead time for receiving your casters. Made in the USA casters not only allows for more efficient production processes



but also ensures that you can quickly resume your operations without unnecessary delays.

Albion has been a leader in the material handling industry for over 75 years, earning a solid reputation for delivering innovative, heavy-duty caster products. Albion stands behind the performance of their casters by offering a remarkable 3-year warranty. This level of assurance allows you to have peace of mind, knowing that you're purchasing from a reliable and trusted source.

